

**The Universal Foundation for Better Living
Is Pleased to Announce the**

**Panorama of Truth 2010
New Orleans, LA, August 11-15, 2010**

Since 1971, the *Panorama of Truth* serves as the premiere event of the Universal Foundation for Better Living. It serves as its Annual Conference bringing together the members, supporters, and friends of UFBL churches and study groups. One of the objectives of the *Panorama of Truth* is to provide networking opportunities through the exposure of participants to internationally renowned speakers and teachers, as well as numerous social and spiritual events.



Attendees, leaders of their churches, participate in the *Panorama of Truth* as a direct relationship to UFBL's mission:

"...To organize, coordinate and encourage the establishment, growth and development of its member churches, centers and study groups."

The program reinforces the mission by providing numerous opportunities for our members to network and gain insight to enhancing their personal growth that transfers to the growth of their churches, centers and study groups.

More than 35 years ago, the UFBL was established as an international association of churches, centers and study groups. Its objectives are:

- To establish a global ministry with member churches or centers in major cities of the world.
- To provide initial and continuing education for religious professionals working in the centers/churches and study-groups.
- To publish training materials, ministry resources and other literature for sale to the general public.
- To establish and maintain a system of examination, licensing and ordination, and certification for religious professionals.
- To establish ethical and operational standards for member churches/centers and study groups, and provide instruction and consultation to aid in their compliance.
- To promote a sense of unity among member churches/centers and study-groups, and to encourage continued growth

Your company can be part of this vibrant organization by taking advantage of a number of limited sponsorship opportunities.

New for 2010—

In an effort to afford those companies which provide products and services to religious institutions, sponsorships are now available for the *Panorama of Truth 2010*. These marketing opportunities will put your company in the forefront of church leaders, influential ministers and board members. Below are the sponsorship opportunities which include significant value-added benefits. These sponsorships are being introduced on a limited basis to help those companies that take advantage of them to have maximum visibility to attendees and beyond.

To discuss your company's marketing goals and how they can be met through a sponsorship, contact Ken Silverstein at 301-570-6664 or Bob Silverstein at 240-498-9674 or panoramasaales@adsalesexperts.net.

See reverse side for sponsorship opportunities

2010 Sponsorships

Friday Luncheon--\$12,000

Private Introduction to Ms. Donna Brazile
2 Complimentary Registrations
1 Exhibit Table
Product Literature in Conference Bag
Full Page display ad in Program Book
Onsite signage
Website Posting/Link
Address attendees at Luncheon

Friday Evening Gala--\$10,000

2 Complimentary Registrations
1 Exhibit Table
Product Literature in Conference Bag
Half Page display ad in Program Book
Onsite Signage
Website Posting/Link

Hotel Room Key--\$5000

Exclusivity
Half Page display ad in Program Book
Literature in Conference Bag
Website Posting/Link

T-Shirts--\$3000

Exclusive logo on one side
Recognition in Program Book
Onsite Signage @ Registration Desk
Website Posting/Link

Conference Tote Bags--\$3000

Exclusive logo on one side
Literature in Conference Bag
Recognition in Program Book
Onsite Signage @ Registration Desk
Website Posting/Link

Badge Holder--\$2000

Exclusive Logo
Recognition in Program Book
Website Posting/Link

To discuss your company's marketing goals and how they can be met through a sponsorship, contact Ken Silverstein at 301-570-6664 or Bob Silverstein at 240-498-9674 or panoramasales@adsalesexperts.net.